

# Style Week

The First Event of The Season Which Presents The Correct Styles In  
**MILLINERY AND APPAREL FOR SPRING**

**WEDNESDAY AND THURSDAY**

**MARCH 22ND AND 23RD**

Spring, according to the calendar of Fashions, will be inaugurated Wednesday, March 22nd. In honor of this occasion we present our annual Spring Review of Fashions, featuring the handsomest and best developed styles created for the new season. This Spring, plans have been made on a more generous scale than heretofore so it will undoubtedly prove the most interesting occasion of the season. 1916 will, in all probability, be referred to as the period "When Fashion Was In Flower." Never before in our history have Fashion for Spring been more beautiful. The new Millinery, Coats, Suits and Costumes are bewitchingly handsome!

**WE EXTEND A CORDIAL INVITATION TO ALL TO ATTEND THIS STYLE  
EVENT AND BENEFIT BY THE STYLE KNOWLEDGE IT WILL GIVE YOU**

## THE Spring Millinery

Speaks Well for the Artistic Designers.



Sylvia  
Gage  
Gauges  
the  
Styles



Each model presents an independent thought. No two closely resemble each other, and yet at the same time all are equally attractive. High bonnets from which ribbon branch out in all directions, are favored by some. Further on we come to the Spanish Sailors—adorned with simple wreath of Spring Blossoms or just a novelty band. Still others, too numerous to mention, feature new Fruits and Berries, Nuts and such garnitures as have never before been seen. The early spring flower hat is now a thing of the past and we are ready to show you "Real Millinery," especially planned to demonstrate our style superiority.

## Blouses



Most original effects; some quite simple, others more elaborate. All the new Silk and Wash material destined for popularity this Spring and Summer are displayed in greatest variety obtainable.

## Display of Dresses

Exclusive models of choicest materials developed into the newest dress fashions, introducing many lovely shades of blue, green, grey and etc.

## A GATHERING OF New Suits For Spring

*That Compare Favorably With the Finest*



The New Suits are really beautiful to view—unquestionably the smartest garments presented for several seasons. The outline has changed decidedly. The coat is, in many instances, quite short and has a natural waistline. The skirt is short too, but the shortage is made up for in fullness. Of course, there yet remains much to talk about in the weaves and colorings of Fabrics which would make interesting reading, but we prefer to have you come and see. Your visit will be an enjoyable one.

## THE "PROPER" Coats for Spring



A notable display of cleverest top coats, sport coats and utility coats in every new material, attractively styled neatly trimmed and modestly priced.

## Attractive Footwear

At Very Attractive Prices.



The Shoe or the Pump, whichever the case may be, sets off the entire costume. In fact, the short swinging skirts that are in style this year make the 1916 Footwear more conspicuous than in the past.

Come in and see our best collection of Spring Footwear and Oxfords in exactly the lasts and leathers that will be worn during the coming season.



Everything That is New  
::: IN :::  
**MILLINERY**

**Anderson's**  
(INCORPORATED)  
"SATISFACTION OR YOUR MONEY BACK"

Everything That is New  
::: IN :::  
**COAT SUITS**